

Cookie Policy

I. General information

This Cookie Policy explains how Company for information technologies THE RENAL TRAVELER DOOEL Skopje (hereinafter referred to as RENAL TRAVELER, Controller or We) uses cookies and similar technologies to recognize you when you visit our websites at https://renaltraveller.com. It explains what these technologies are and why we use them, as well as your rights to control our use of them.

In some cases, we may use cookies to collect personal information, or that becomes personal information if we combine it with other information.

II. What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work or to work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, Company for information technologies THE RENAL TRAVELER DOOEL Skopje) are called 'first-party cookies.' Cookies set by parties other than the website owner are called 'third-party cookies.' Third-party cookies enable third-party features or functionality to be provided on or through the website (e.g., advertising, interactive content, and analytics). The parties that set these third-party cookies can recognize your computer both when it visits the website in question and also when it visits certain other websites.

III. Why do we use cookies?

We use first- and third-party cookies for several reasons. Some cookies are required for technical reasons in order for our Websites to operate, and we refer to these as 'essential' or 'strictly necessary' cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience on our Online Properties. Third parties serve cookies through our Websites for advertising, analytics, and other purposes. This is described in more detail below.

IV. How can I control cookies?

You have the right to decide whether to accept or reject cookies. You can exercise your cookie rights by setting your preferences in the Cookie Consent Manager. The Cookie Consent Manager allows you to select which categories of cookies you accept or reject. Essential cookies cannot be rejected as they are strictly necessary to provide you with services.

The Cookie Consent Manager can be found in the notification banner and on our website. If you choose to reject cookies, you may still use our website though your access to some functionality and areas of our website may be restricted. You may also set or amend your web browser controls to accept or refuse cookies.

The specific types of first- and third-party cookies served through our Websites and the purposes they perform are described in the table below (please note that the specific cookies served may vary depending on the specific Online Properties you visit):

Necessary cookies

Necessary cookies are essential for a website's core functions and security. They enable basic features like page navigation, form submissions, session management, and security measures (such as CSRF protection). Without these cookies, the website cannot function properly, and certain services or actions requested by the user may not be available. Necessary cookies are typically exempt from user consent requirements under privacy laws, as they are critical for the site's performance and usability.

Name	Purpose	Provider	Coun- try	Туре	Ex- pires in
CookieConsent	Stores the user's cookie consent state for the current domain			HTTP Cookie	1 year
_cfuvid [x2]	Part of Cloudflare services – load balancing, content delivery, DNS	Hubspot (Cloud- flare)		l	Ses- sion
cf_bm [x7]	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.			HTTP Cookie	1 day
Host-au- thjs.csrf-token		l		1	Ses- sion

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Name	Purpose	Provider	Coun- try	Туре	Ex- pires in
	Necessary - Security. This type of cookie is essential for securely handling form submissions and user interactions by verifying that actions are genuine and intended by the user.				
	1,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	1.		HTTP Cookie	Ses- sion

Preference cookies

Enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Name	Purpose	Provider	Coun- try	Туре	Expires in
LOC-	Determines the preferred language and country setting of the visitor, allow-	renaltravel-	Un-	HTTP	Session
ALE	ing the website to show content relevant to that region/language.	ler.com	known	Cookie	

Statistic cookies

Help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Piirnosa	17.7.7	Coun- try	livne	Expires in
hssc	Identifies if the cookie data needs to be updated in the visitor's browser.	Hubspot		HTTP Cookie	1 day
_hssrc	Used to recognise the visitor's browser upon reentry on the website.	Hubspot		HTTP Cookie	Session
	Sets a unique ID for the session. Allows the website to obtain data on visitor behaviour for statistics.			HTTP Cookie	180 days
	Sets a unique ID for the session. Allows the website to obtain data on visitor behaviour for statistics.			HTTP Cookie	180 days

Marketing cookies

These are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers.

Name	Purpose	Provider	Coun- try	Туре	Expires in
lastExternalRe- ferrer	Detects how the user reached the website by registering their last URL address.	Meta Plat- forms, Inc.	Ger- many		Persist- ent
lastExternalRe- ferrerTime	Detects how the user reached the website by registering their last URL address.	Meta Plat- forms, Inc.	Ger- many		Persist- ent
topicsLastRefer- enceTime	Collects data on the user across websites to make advertisements more relevant.	Meta Plat- forms, Inc.	Ger- many		Persist- ent
_fbp	Used by Facebook to deliver a series of advertisement products such as real-time bidding from third-party advertisers.	Meta Plat- forms, Inc.	Ger- many	HTTP Cookie	3 months
ptq.gif	Sends data to Hubspot about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Hubspot	Ger- many	Pixel Tracker	Session

Performance cookies

These are used to improve the performance of the website, usually by enabling analytics and usage statistics that help identify areas to enhance.

Name	Purpose	Provider	Coun- try	Туре	Expires in
	, , , , ,	l			1 year 1 month
_ga_YNX4XTCXZ9	, , , ,	l			1 year 1 month
_ga_W- B5S72R2F8	, , , ,				1 year 1 month

V. How can I control cookies on my browser?

As the means by which you can refuse cookies through your web browser controls vary from browser to browser, you should visit your browser's help menu for more information. The following is information about how to manage cookies on the most popular browsers:

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In addition, most advertising networks offer you a way to opt out of targeted advertising. If you would like to find out more information, please visit:

- chrome
- internet explorer
- firefox
- safari
- edge
- opera

In addition, most advertising networks offer you a way to opt out of targeted advertising. If you would like to find out more information, please visit:

- · digital advertising alliance
- · digital advertising alliance of canada
- european interactive digital advertising alliance

VI. How often do we update this Cookie Policy?

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal, or regulatory reasons. Please therefore revisit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

This Policy was last updated on 2025-07-14.

VII. Where can I get further information?

If you have any questions about our use of cookies or other technologies, please email us at info@renaltraveller.com or by post to:

Address

Klaus-Bungert-Straße 3

D-40468 Düsseldorf

Germany

Phone

+49 176 36325159